

WHAT DOES IHM MACON OFFER?

IHEARTMEDIA IS MORE THAN "JUST RADIO" ... CONTACT US AT MACON@IHEARTMEDIA.COM TO DISCUSS HOW WE CAN PROVIDE MARKETING SOLUTIONS FOR YOUR BUSINESS!



iHeartMEDIA TARGETED DIGITAL SLATE



**SOCIAL MEDIA
ACTIVATION**



**LOCATION BASED
GEO-FENCING**



**AUDIENCE
AMPLIFICATION**



**TARGETED
AUDIO**



**EMAIL
MARKETING**

iHeart Auto Connection
Influencing Consumers Throughout Their Path-to-Purchase

GUARANTEED Conquest Marketing

30-45 Car Guarantee - 12 Week Campaign



IAC product providing SUBPRIME Lead Gen to Auto Dealers:

Total Traffic & Weather Network

TTWN - THE REAL MOBILE MEDIUM
REACHING 191M CONSUMERS EVERY MONTH



AN IHEARTMEDIA PARTNER EXCLUSIVE



POWER OF PERSONALITY iHeartMEDIA

ENDORSEMENTS

2017 iHeartRadio Event Platforms



iHeartRADIO

Take your iHeartRadio listening experience to a new level

DIGITAL ASSESTS: ROS, In-App, Sync/Companion, HPT's, SPT's, Pre-Roll Videos, Eblasts, Homepage Sponsors, ...



TRADITIONAL RADIO SPOTS, Promotions, Contests, Remotes, Events, E-Commerce TRADE