



DIGITAL EDUCATION
Webinar Series 2017



The Greater Macon Chamber of Commerce has partnered with the Georgia Chamber to host a bimonthly webinar series focused on topics that are timely and relevant to Georgia businesses.

These one hour virtual sessions, presented by a variety of subject matter experts, are designed to provide small businesses with tangible tools and timely information to grow their businesses.

Cybersecurity for Small Businesses

Wednesday, May 24 | 9:00 - 10:00 AM

\$35 Members (Free for the first 5 members who register)
\$75 Non-Members

*****You do not have to attend at the stated time, but YOU MUST PRE-REGISTER for the access code!*****

While security breaches at large corporations are often headline news, it's small businesses that are affected by 62% of all cyber-attacks, about 4,000 per day. With the average cost for a small business to clean up after such an attack hovering around \$690,000, it's no surprise that within 6 months of an attack, 60% of small companies are unable to sustain their businesses.

Join Craig Battleman with IBM Security, to learn what the current cybersecurity landscape means for your small business, and what steps you should be taking now to protect your business and your customers. The webinar will review:

- The current cyber threat landscape
 - Steps your business can take to establish your security posture
- IBM's integrated security immune system- analytics and real-time defenses
 - Security solutions that can start small and evolve with your business
- Best practices for addressing and mitigating cybersecurity issues that may occur

To register, contact Renita Patterson at 478-621-2013 or rpatterson@maconchamber.com