



For Immediate Release

### **Stacy Campbell Joins Cherry Blossom Festival Team as Vice President**

MACON, Oct. 14 — The Cherry Blossom Festival is excited to introduce Stacy Campbell as vice president. Campbell's official start date is October 31, and she brings an immense amount of experience and knowledge to her new role at the Cherry Blossom Festival.

Campbell most recently served as the director of marketing and media relations for the Georgia National Fairgrounds and Agricenter. Prior to that, she was president and CEO of the Perry Area Chamber of Commerce and director of sales and marketing for the Cherry Blossom Festival from 2004-2012.

The Cherry Blossom Festival will benefit from Campbell's ability to secure sponsorships, work with the media, plan events, and implement new ideas to the Festival.

"Stacy Campbell will be a tremendous asset and instrumental to a successful 35th year," said Stacy Ingram, Festival board chair. "Her love for the festival makes her a welcomed and valued addition to our team!"

### **About CBF**

Macon, Georgia's International Cherry Blossom Festival has attracted people to Macon from across the world since 1982. Each year over 350,000 Yoshino cherry trees bloom and provide a beautiful setting for the yearly Festival. The Festival was named a Top Festival in Georgia in 2013, Top 20 Event in the Southeast, a Top 50 Event in the United States, and a Top 100 Event in North America. In 2016, the Festival was chosen as one of the top 10 best flower festivals by a USA Today reader poll.



### **An IFEA Award Winning Festival**

### **Contact**

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